

# ISAAC RIEDLINGER

## SPORTS BROADCASTING AND BUSINESS STUDENT

### CONTACT INFO



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### PROFILE

Motivated and ambitious Sports Business and Sports Broadcasting student at the University Campus of Football Business, with a strong passion for football media and production. Experienced in sports content creation, live matchday coverage, and fan engagement. Aspiring to work within an EFL football club's media department, combining creativity, technical skill, and a deep understanding of football culture to deliver engaging and authentic content.

### EXPERIENCE

#### Kings Lynn Town FC

##### Media

2022-2023

- Gained hands-on experience in sports media and broadcasting over two seasons.
- Assisted with matchday filming, editing, and social media content creation.
- Developed an understanding of media operations within a professional football club environment.

#### Your Smiles Limited

##### (London)

2025-Present

##### Ticket Representative

- Delivered efficient and friendly customer service at major venues including Wembley Stadium and Tottenham Hotspur Stadium.
- Worked effectively within a close-knit team under high-pressure conditions.
- Experienced in using the Ticketmaster system for event operations.
- Demonstrated strong problem-solving and quick decision-making skills.

#### Fans Thru the Lens

##### Media Project / Content

2025-Present

##### Creator

- Created and managed a TikTok channel documenting football matchdays through retro camcorders.
- Combined analogue and digital footage to produce a distinctive vintage-inspired aesthetic.
- Filmed, edited, and colour-graded short-form videos optimised for social media engagement.
- Developed a unique brand identity celebrating football fan culture and nostalgia.

#### McDonald's (Norfolk)

##### Crew Trainer

2023-Present

- Promoted to Crew Trainer after thirteen months, becoming the youngest in the store's history.
- Awarded Employee of the Month within the first month of employment.
- Trained new staff and maintained high service standards in a fast-paced environment.
- Currently on zero-hour availability while focusing on academic studies.

## Arsenal Fan TV

### Writer

2026-Present

- Produced Arsenal FC articles for AFTV, including transfer news, match reports, and press conference coverage.
- Developed audience-focused sports journalism skills within a fast-paced digital media environment.
- Strengthened research, deadline management, and football reporting abilities through consistent real-time content production.

## WDSportz

### Matchday Content

2026-Present

### Videographer

- Filming academy and grassroots football across London for WD Sportz using a single-camera setup.
- Editing match highlights in Adobe Premiere Pro for digital platforms while developing skills in sports videography, live content production, video editing, and fast-turnaround media delivery.

## EDUCATION

**University Campus of  
Football Business  
BA (Hons) Sports Business  
and Sports Broadcasting**  
Expected Graduation: 2027

**Level 3 Creative Media  
Production and Technology  
Extended Diploma**  
Grade: Distinction

- **Fans Thru the Lens TikTok Channel:**  
[www.tiktok.com](http://www.tiktok.com)

## SKILL

### Technical Skills

- Media Production and Development
- Adobe Premiere Pro
- Social Media Content Creation
- Customer Service and Hospitality
- TicketMaster System

### Soft Skills

- Creativity
- Communication
- Teamwork
- Ambition
- Adaptability

## PORTFOLIO AND WORK EXAMPLES

**Filming in the gantry for  
National League North side,  
Kings Lynn Town**



**Filming in the gantry for the  
UCFB Academy**



**Editing matchday footage at  
IMG Studios including both  
vision mixing and directing**

